



香港大學職員協會

THE UNIVERSITY OF HONG KONG STAFF ASSOCIATION

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Website: <http://www.hku.hk/hkusa>



Promotional Leaflet Delivery/Printing Charges:

1. By email:

Two pages of leaflet (JPG Format) to all members (about 1,800) twice \$500

(10% off for 3 consecutive orders, 20% off for 6 consecutive orders & 30% off for 12 consecutive orders)

2. By internal mail:

a) Two pages of leaflet to about 400 members \$560

b) Printing charges: A4, black and white, single-sided \$100; double-sided \$200

3. By Newsletter:

a) Printing charges: Mini advertisement (3"x 2") Members \$30 / Non-members \$50

Black & white : A5 \$385 / A4 \$770 Full colour: A4 \$1,155/ Back page \$1,500

b) 10% off for 3 consecutive orders, 20% off for 6 consecutive orders & 30% off for 12 consecutive orders.

c) Please submit fee with your advertisement (JPG Format) by 5th of each month. We reserve the right to post or not. Formats, fonts and where to insert the advertisements are subject to our decision. We do not hold responsibility to any unclear or wrong wordings being submitted by the subscribers.

宣傳單張收費：

1. \$500以電郵發放2張單張〈JPG Format〉給約〈1,800〉會員2次。

〈連續刊登三期: 九折; 六期: 八折; 十二期: 七折〉

2. 內部派發：

a) 派發2張傳單給〈約400位會員〉\$560

b) 代印刷傳單：A4黑白單面 \$100 或 雙面 \$200

3. 月刊：

a) 小廣告 (3"x 2") 會員 \$30 非會員 \$50

b) 收費：A5黑白〈橫度〉 \$385 / A4黑白 \$770 A4彩色 \$1,155 / 彩色底頁 \$1,500

c) 請於每月五號前提供廣告的稿件〈JPG Format〉連同廣告費。本會保留刊登權。廣告格式、字體大小及擺放位置由本會全權決定。如來稿字體模糊不清或潦草、導至排字錯漏，本會將不會負上任何責任。

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